

TrueLocal Newsletter Promotion – TERMS & CONDITIONS

1. Information on how to enter form part of these conditions of entry. Participation in this competition constitutes acceptance of these terms & conditions of entry.
2. Entry is open to all permanent residents of Australia in New South Wales, Victoria, South Australia, Western Australia & Queensland aged 18 years or over (“Eligible Entrant”). Employees, directors and management of the Promoter or of the agencies or companies associated with the competition and the immediate families of these persons are ineligible to enter.
3. Competition commences on Friday, 1 July 2011 at 12:01am (ADST) and closes Friday, 25 November 2011 at 11.59pm (AEST) (Promotional Period).
4. To enter, Eligible Entrants must, during the Promotional Period, go to www.TrueLocal.com.au/newsletter and opt into receive any of *TrueLocal Newsletters*, or current subscribers to any of the monthly *TrueLocal Newsletters* will be entered in the next and all subsequent draws if they click on the ‘send to a friend’ button at the top right hand side of their newsletter to send on to one or more friends. Subscribers will receive one entry for each ‘send to a friend’ they enter.
5. All new subscribers who opt into a monthly newsletter and all subscribers (including current subscribers) who click on the ‘send to a friend’ button and send the newsletter to one or more friends, will be entered in the in the next and all subsequent draws.
6. Entry is via online at www.TrueLocal.com.au/newsletter or via the ‘send to a friend’ button on any of the monthly *TrueLocal Newsletters*; all subscriptions/entries must be submitted online and received by the Promoter during the Promotional Period.
7. There will be 5 draws. All draws will be made from eligible entries received from the promotion start date to 11.59pm on the Entry Period Close Date. Draws and Announcements will take place on the following dates;

Draw	Entry Period Close Date	Draw Date	Announcement Date
1	27 July 2011	2 August 2011	11 August 2011
2	24 August 2011	30 August 2011	8 September 2011
3	28 September 2011	4 October 2011	13 October 2011
4	26 October 2011	1 November 2011	10 November 2011
5	25 November 2011	30 November 2011	8 December 2011

The first eligible entry drawn from all entries received in each draw will be the winner.

8. Draw 1 - the winning entry will receive a Visa Prepaid Gift Card Maximum retail value is \$500.00. (supplier Terms & Conditions apply. Voucher valid to December 2011.)
 Draw 2 - the winning entry will receive a Flight Centre Travel Voucher (supplier Terms & Conditions apply. Voucher valid to 15 June 2012), Maximum retail value is \$500.00.
 Draw 3 - the winning entry will receive a \$500 Coles Myer Gift Card (supplier Terms & Conditions apply). Maximum retail value is \$500.00.
 Draw 4 - the winning entry will receive a Visa Prepaid Gift Card Maximum retail value is \$500.00. (Supplier Terms & Conditions apply. Voucher valid to November 2012.)

Draw 5 - the winning entry will receive a Flight Centre Travel Voucher (supplier Terms & Conditions apply. Voucher valid to 15 June 2012)Maximum retail value is \$500.00.

Total prizepool is valued at \$2,500.00. The value of the prizes is accurate as at the commencement of the Promotional Period and the Promoter will not be responsible for any variation in the value of the prizes after that date.

9. The winners will be drawn by random automated selection and is final; no correspondence will be entered into. The prizes are not exchangeable or transferable.

10. The draws will take place at MDSA, 15 Grosvenor Street, Neutral Bay, NSW, 2089 at 2:00pm (ADST/AEST) on the dates outlined in the table in condition 7.

11. The winners will be notified by email and their name and state/territory of residence will be published within *The Australian* newspaper on the dates outlined in the table in condition 7.

12. Prizes are not transferable, exchangeable or redeemable for cash.

13. The Promoter may require entrants to show that they are an Eligible Entrant.

14. The Promoter accepts no responsibility for any problems or technical malfunction of any communication network or for any late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected entries, claims or correspondence arising from any error, omission, alteration, deletion, theft, destruction, transmission interruption and communications failure or otherwise. The Promoter has no control over communication networks or lines and accepts no responsibility for any problems associated with them, whether due to network traffic congestion, technical malfunction or otherwise. The Promoter is not liable for any costs incurred, responses received or any other consequences of user error. Any costs associated with accessing the truelocal.com.au website is the Eligible Entrant's responsibility and is dependent on the Internet service provider used.

15. The Promoter is not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or providers, computer equipment, software, technical problems or traffic congestion on the Internet or at any web sites, or any combination thereof, including injury or damage to participants or any other person's computer related to or resulting from participation in or down-loading any materials in the competition.

16. Prizes must be claimed by 5.00pm (AEST) on 2 March 2012. If a prize remains unclaimed by that date a second chance draw/s will take place on 16 March 2012 at the same time and place as the original draw, subject to any law or directions from a regulatory authority. The winner/s names will be published in *The Australian* newspaper on 23 March 2012.

17. The Promoter and its associated agencies and companies shall not be liable for any loss (including, without limitation, indirect or consequential loss), damage, personal injury or death which is suffered or sustained (including but not limited to that arising from any person's negligence) in connection with this competition, or using any prize except any liability that cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).

18. The Promoter reserves the right, in its sole discretion, to disqualify all entries from any person, and prohibit that person's further participation in this competition, who tampers with, or benefits from any tampering with, the entry process or the operation of the competition or acts in violation of these conditions, acts in a disruptive manner or acts with the intent to annoy, abuse, threaten or harass any person.

19. All entries become the property of the Promoter. All entries will be entered into a database and the Promoter may use the entrants' names, addresses, telephone numbers and the winners' name and address and photographs for future promotional, marketing and publicity purposes in any media worldwide without notice and without any fee being paid unless otherwise advised by the entrant.

20. If for any reason this promotion is not capable of running as planned, including unauthorised intervention, fraud, or any other causes beyond the control of the Promoter, which corrupt or affect the administration security, fairness, integrity or proper conduct of this promotion, the Promoter reserves the right in its sole discretion to disqualify any individual who tampers with the entry process.

21. In the case of the intervention of any outside agent or event which naturally changes the result or prevents or hinders its determination, including but not limited to vandalism, power failures, tempests, natural disasters, acts of God, civil unrest, strikes; the Promoter may in its absolute discretion cancel the event and recommence it from the start on the same conditions subject to state legislation.

The Promoter is Australian Local Search Pty Limited (trading as TrueLocal.com.au - a wholly owned subsidiary of News Limited) Level 23, 175 Liverpool Street, Sydney NSW 2000 ABN: 68 109 826 351

22. Authorised under NSW Permit No. LTPS/11/05537